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Contact:

Courtney Birmingham

cbirmingham@resortsc.com

609.340.7620

Resorts Casino Hotel Unveils all new 1920's costumes for employees, Memorial Day Weekend

(Atlantic City, NJ) May 27, 2011 – Fringe, knickers and newsboy caps are only a few of the highlights featured on Resorts Casino Hotel's new employee costumes. Resorts Casino Hotel will unveil the new 1920's themed employee costumes on Friday, May 27, 2011 to kick off the Memorial Day Weekend.

"The 1920's was a show. It was glamorous and intriguing. It was over-the-top and pushed all the limits of the time. Our new employee costumes are part of the Resorts show," said Dennis C. Gomes, Owner, President & C.E.O. of Resorts Casino Hotel. "Everywhere you look in a casino you see a Resorts employee and crafting these uniforms we kept in mind that we wanted to bring the 20's to life in every corner of the casino and hotel. The costumes are amazing and as part of the grander art deco décor, create an atmosphere that is the 1920's with a modern twist."

All made in the United States of America, Dennis C. Gomes personally designed and worked with Red The Uniform Tailor to design and produce custom costumes for our promotions booth, front desk, bellman, valet, doormen, room service, butlers, casino cage, dealers, slot attendants, security and the cocktail servers.

The roaring twenties saw a fashion style that was American born and bred in the period of Jazz, the model T automobile and prohibition. Guests are greeted at the door by doorman in top hats and bellman donning red Phillip Morris jackets. Inspiration for security officers was the New York City beat cop and the valet is drawn from the 1920's golfer knickers and news boys' attire. Attention was given to subtle details of high collar stands and rounded shirt collars, bowties, tie bars, boutonnieres and 2,700 headpieces. The stunning cocktail server uniforms are a true statement piece combining the famed flapper look of the time with a modern twist. The flapper costumes feature more than 1,000 yards of 4 inch black fringe and more than 500,000 beads and crystals. The theme continues throughout the property where all department garments were given equal attention to create period costuming. All are as historically correct as possible yet comfortable and functional for the employees.

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“It was a pleasure working with the Resorts team and Dennis C. Gomes in creating each of these costumes,” said Harvey Klein, owner of Red The Uniform Tailor. “From the first meeting I knew we were on the same creative path and Dennis’ vision and design for the costumes was spectacular. These costumes are truly one-of-a-kind and unmatched anywhere in the region.”

For more information on Resorts Casino Hotel visit our official Web site at www.resortscasino.com or like us on Facebook at www.facebook.com/ResortsCasino and on Twitter www.twitter.com/ResortsCasino.

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About Red The Uniform Tailor

Red The Uniform Tailor (RTUT), established in 1977, remains an award-winning, family owned WBE company, one of the largest privately held uniform companies in the United States providing custom, modified and stock uniforms to 2,000 plus customers. Located in Lakewood, New Jersey, the company owns and operates a second domestic manufacturing facility in Philadelphia, PA. Overseas production consists of significant manufacturing relationships in Asia, Mexico, the Dominican Republic, and several other countries. Additionally we also maintain retail and warehouses in Milwaukee WI and Marietta Ga.